

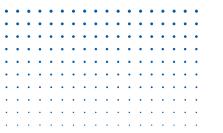
Tangier City Port a Story of Sustainable Renaissance



10 Octobre 2024



- Tangier's assets
- The Genesis of The Project
- Development of the Project
- Challenges & Support Systems
- Impacts
- Conclusion



Barbate

Cap de Plata

Bai

Algeciras Baie

Ceuta

a Linea

Gibraltar

Location of the Project

Link : <u>Tangier City Port</u>

Strait of Gibraltar

Tarifa

Mediterranean Sea

Nv port de Tanger Med

> Massif du Rif

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: Tangier's assets

- Exceptional geographical location (14 km from Spain)
- Rich cultural and architectural heritage,
- Centuries-old history (3000 Years
 J.C)
- Values of tolerance and openness to other cultures



The genesis of the project

- Tangier was a neglected city marked by unstructured economic activity.
- Since 1999, an integrated, and inclusive regional development strategy has been initiated by King Mohammed VI aspiring to transform Tangier and its region into an attractive and competitive soci-economic pole of development:
 - Tangier Med (the 19th Container Port worldwide);
 - High-speed line, expressways, freeways;
 - Tangier-Metropole, Tangier Tech, TAC...;
 - Tangier Medina rehabilitation and urban upgrading;
 - Tangier City Port reconversion Project.

The genesis of the project

Creation of Tangier Med port complex and gradual transfer (2006-2010) of all industrial activities from Tangier City Port (TIR, containers, bulk, passengers car ferries, etc.).
Maintain in Tangier City port : Fishing, cruise, fast ferry (Tangier City - Tarifa) and yachting activities.





Before the reconversion

Varia

CTM !

PORT DE TANGER

-HARRISON AND

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The Project Founding Principles

Bring the water back to the city...



... Unite the port with the city



 Make Tangier a key destination for cruise and yachting tourism in the Mediterranean.

Revitalize the city of Tangier



Development of the Project

The project emphasized the importance of environmental and sustainable development, with the adoption of an integrated system of studies carried out by a multidisciplinary team of internationally recognized experts:

- Urban Planning
- Strategic positioning and tourism development
- Environmental Integration
- Land & Real Estate
- Transport & mobility
- Technical...







450 120 **FISHING ACTIVITY** Artisanal Coastal **Fishing Boats** Fishing boats The new fishing port offers professionals a modern 3 0 0 0 30 infrastructure to improve their working conditions Sailors & **Deep-Sea** and enhance the value of their products. Fishermen Fishing Boats 6 500 20 M€ Tons/an Value



YACHTING ACTIVITY

Creation of a new marina, a living space open to the city and a vector of vitality, influence, and radiance for Tangier.





FERRY ACTIVITY

Ex St CO Th

Extension and modernization of the Maritime Station. Improved passenger reception conditions.

The Port is connected to Europe: it takes 40 minutes to cross to Tarifa (Spain)

CRUISE ACTIVITY

A hub that contributes harmoniously to the development of tourism in the city and the region

Expansion of cruise docks to accommodate different types of boats



URBAN COMPONENT

- 28.53 hectare and built area 228,900 m²
- Two hotel units (1,200 beds)
- Convention Center (1.500 seats)
- A shopping center and shops at the ground floor of the buildings
- Residential and office space
- Living spaces for residents and tourists alike
- Investment: 450 M€



URBAN COMPONENT







40 000 m²

Commercial & Shopping mall



2.000 m² offices

20 Ha Public Space & Roads

End

450 M€ Investment



Restoration of the Medina

Restoration of 2 km of wall, ramparts, Borjs, gates, landmarks, and public squares adjacent to the Medina.

800

ENVIRONNEMENTALE SUSTAINABILITY

EL BOUGHAT I.

Installation of a rainwater recovery and treatment system at the port before discharge into the sea.



Widespread use of LED lighting, reducing the port's energy consumption by around 200,000 Kwh/year and cutting maintenance costs



Installation of the onshore power system at the Marina (400 A and 250 A service terminals for mega yachts) to prevent their machines from being switched on during their stay



Marine pollution control equipment









Marina Blue Flag 2024





plastic waste sorting and recovery unit at the Marina

Transport & mobility



Merkala bypass : port ring road Transfert of rail way and train station



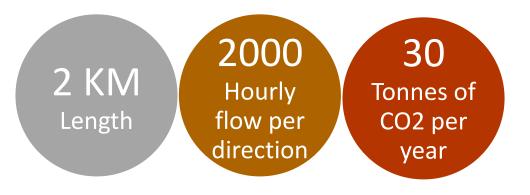




CABLE CAR Ongoing

Better connections between the medina, the maritime station, the marina and the modern city Green mean of transport

Offers a panoramic view of the Medina and the port;



City-port interface : A driving force behind the city of Tangier's vitality and influence





















Challenges & Support Systems

- Maintain all port operations throughout the reconversion period;
- Consultation and involvement of all public stakeholders partners, and associations from the project's design phase through to commissioning of its various components;
- Modification of the built program to meet the modifications and improvements requested by professionals;
- Provide fishing professionals with a modern infrastructure;

Challenges & Support Systems

- Mobilization and preparation of land for the Project;
- Establishment of a support system for more than 15 companies in the free zone (around 10,000 jobs). A total investment of around 50 M Euro, of which SAPT has granted 10 M Euro to help them transfer their activities;
- Reintegration of itinerant vendors, public writers and luggage handlers;
- Relocation of the seaside cafés and restaurants;
- A fluid transfer of various fishing-related activities to the new fishing port.

Challenges & Support Systems

- Technical constraints : geotechnical and climatic ;
- Detour of the city's sewage system discharges;
- Opening up the port to the city by removing the barriers separating the 02 areas;
- Restoration of the medina's walls, ramparts, and gates;
- Development of public squares along the medina/port and modern city/port junction;
- Safeguarding and creating jobs.

Impact of the Project

- Tangible economic and social benefits : strong stimulus for investment and creation of direct and indirect jobs (around 15,000 new direct jobs);
- Stimulation of the tourism offering, enhancing the attractiveness of the region.
- Diversification and enhancement of the city's cultural, tourist, and event facilities.
- Integrating the port into the city (A sense of port ownership among citizens)

Impact of the Project

- The creation of new areas dedicated to commercial and tourist activities;
- Improved safety, security and work conditions (The new organization of the components of the project);
- Disappearance of informal and illegal activities linked to

the port, and clandestine emigration;

Impact of the Project

- A first national reference for port conversion : a successful and inspiring experience
- An original project in its transformation of a historic port area into a modern multifunctional center, respecting heritage while integrating sustainable innovations.
- A relevant project in terms of sustainable development, integrating several ecological initiatives and eco-friendly practices.

Impacts in Figures (Tangier City Port)



+ 1.6 M

Fast ferries Passengers

+250.000

Fast Ferries Vehicles

+110.000Cruise

passengers



Turnover

+ 181 % N° of beds

(hotels)

N° of Nights

HOTEL

o omo o

+ 98% (hotels)



+ 7.000.000

Visitors in Tangier City Port

: Conclusion

The reconversion of Tangier City Port symbolizes an urban and economic renaissance, where history meets modernity to create a dynamic and sustainable space, redefining the relationship between the city and the port.

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